HIMANSHU PIPPAL
UX Designer

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About Me

A passion driven research oriented designer, loves to work on impactful design projects that allow me to build my problem-solving & research skills. I love digging into the 'why' and 'how' behind user interactions, and my goal is to enhance those experiences to make them truly memorable.

Professional Experience

Product Designer
NuShala, Noida   Jul, 2022 -Jan, 2023

While coming up with new ideas to enhance product productivity, I constantly engaged with users to improve product usability and experience. Collaborated closely with development and branding teams to deliver solutions aligned with the company's design language. The enhanced efficiency of product showed increase in total revenue generation.

UI UX Designer
B2C Infosolutions, Noida   Oct, 2021 -Mar, 2022

Collaborated closely with business analysts and senior UX designers to ensure seamless design implementation. Regularly presented design concepts to clients and development teams for necessary iterations for multiple projects. Maintained clear communication with stakeholders to align design goals with business objectives and user needs.

Graphic Designer
DEV Advertise, Hyderabad   Feb, 2021 -Sep, 2021

Developed and refined design skills by working across a wide range of visual formats, including social media creatives, informational videos, print media, branding, and portfolio website design. My role involved combining knowledge of design principles with software expertise to deliver high-quality, industry-standard artwork and creative solutions.

Internship Experience

Design Trainee
BIAS, Delhi   Jul, 2024 -Aug, 2024

Led user research by conducting and transcribing nearly 20 interviews, synthesizing insights to inform design decisions. Contributed to developing the final UX research study and adding value in final presentation deck.

UI Designer
Samaritan, Delhi   May, 2024 -Jul, 2024

During my internship, I completed the UI design for two mobile apps that assist in the operation of medical devices and patient checkups using AI respectively.

Education

Indian Institute of Technology Delhi
Masters in Design   **2023**

National Institute of Technology Calicut
Bachelors in Architecture   **2014**

Kendriya Vidalaya, Shillong
Science with Computer | 12th Class   **2013**

Skills

Design
User Experience, Interaction Design, User Interface, Behavioural Design, Physical and Digital Prototyping, Visual Design, Wireframing, Low-High Fidelity Mockups

Research
User Interviews, User Testing, Information Architecture, Journey Mapping, Quantitative Analysis, A/B Testing, Competitor Analysis, Research Methods.

Software
Photoshop, Illustrator, Premier Pro, Adobe XD, Figma, Autodesk Autocad, Autodesk Revit, Sketchup, Lumion

Visual Design
Inforgraphics Design, Branding, Typography, Iconography, Book Design, Web Design, UI Style Guidelines.

Other Skills
Ergonomics, Rapid Iterations, Collaborations and Communications, Human-Centric approach, 3D printing, Laser Cutting, CNC Router

Projects

Healthcare, Education, E-Commerce, Food Service, CRMs, Dashboards, Display Interface, Auditing, Posters, Branding, Social Media Creatives, Business Media, Animation, Product Design,