HIMANSHU PIPPAL
Product Designer

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About Me

UX Designer with 3+ years of experience in delivering human-centered design solutions across healthcare, e-commerce, and enterprise platforms. Skilled in UX research, wireframing, prototyping, and usability testing, with expertise in tools like Figma, Adobe XD, and Sketch. Adept at cross-functional collaboration, driving design strategies that improve user engagement and business outcomes.

Professional Experience

Sr. UI UX Designer

SunTec India, Delhi   Feb, 2025 - Present

- Designed scalable solutions and developed an internal brand system adopted by 3+ departments, ensuring consistency across business verticals.
- Reduced design-to-development handoff issues by 25% by creating detailed design documentation and implementing reusable Figma component libraries.
- Achieved 90% positive client feedback in design reviews, cutting revision cycles by 20% across multiple projects.

Product Designer

NuShala, Noida   Jul, 2022 -Jan, 2023

- Developed a structured component library and design guidelines, reducing visual and interaction inconsistencies by 35%.
- Proposed and implemented new app features, resulting in 20% more task completion and improved customer satisfaction.
- Contributed to a flagship client event by designing branded assets and digital content, driving a 25% increase in total revenue generation.

UI UX Designer

B2C Infosolutions, Noida   Oct, 2021 -Mar, 2022

- Delivered design solutions for 5 mobile apps, 4 websites, and 2 admin panels, ensuring user-friendly interfaces aligned with client requirements.
- Collaborated with senior designers to refine strategies derived from one-to-one client discussions, reducing iterations and ensuring on-time delivery of all projects.

Graphic Designer

DEV Advertise, Hyderabad   Feb, 2021 -Sep, 2021

Designed and delivered 100+ visual assets including social media creatives, videos, print materials, and branding collateral, boosting campaign engagement.
Developed brand guidelines and marketing collaterals that supported 7+ client product launches and strengthened digital presence.

Education

Indian Institute of Technology Delhi
Masters in Design   2025

National Institute of Technology Calicut
Bachelors in Architecture   2020

Skills

UX Research & Strategy

User Interviews, Usability Testing, Heuristic Evaluation, Journey Mapping, Personas, A/B Testing, Information Architecture, Competitor Analysis

Design & Prototyping

Wireframing, Interaction Design, Low/High Fidelity Prototypes, User Interface Design, Behavioural Design, Human-Centered Design, Ergonomics

Software

Photoshop, Illustrator, Premier Pro, Adobe XD, Figma, Autodesk Autocad, Autodesk Revit, Sketchup, Lumion

Visual Design

Branding, Typography, Iconography, Infographics, Book Design, Web Design, UI Style Guidelines

Other Skills

Cross-functional Collaboration, Rapid Iterations, Design Systems, 3D Printing, Laser Cutting, CNC Router

Projects

Healthcare, Education, E-Commerce, Food Service, CRMs, Dashboards, Display Interface, Auditing, Posters, Branding, Social Media Creatives, Business Media, Animation, Product Design,