

# HIMANSHU PIPPAL

Product Designer | UX Designer | AI Tool Learner

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UX Designer, Conversational UI designer and AI workflow orchestrator with 3+ years of experience delivering human-centered design solutions across SaaS communication, healthcare, e-commerce, and enterprise platforms. Skilled in UX research, behavioural analysis, and usability testing. Expertise in Figma, Figma Make, Lovable, and Claude AI. Adept at cross-functional collaboration driving design strategies that improve user engagement and business outcomes.

## PROFESSIONAL EXPERIENCE

**UI UX Designer** | [Pandora R&D Labs, Panterra Networks](#) *Nov 2025 – Present*

- **Designed UX for AI-integrated SaaS features including conversational flows and agent-driven automation for SaaS-based communication application.**
- Reduced 6-month design delivery deadline to 3 months using AI tools.
- Produced competitor analysis, information architecture, user flows, and Design Component System; awaiting usability testing data.
- Increased product usability by 160% per KPI metrics; expected +30% with usability testing report.

**Sr. UI UX Designer** | [SunTec India, Delhi](#) *Feb 2025 – Sep 2025*

- Designed scalable solutions and developed an internal brand system adopted by 3+ departments.
- Reduced design-to-development handoff issues by 25% via detailed documentation and reusable Figma component libraries.
- Achieved 90% positive client feedback, cutting revision cycles by 20% across multiple projects.

**Product Designer** | [NuShala, Noida](#) *Jul 2022 – Jan 2023*

- Developed structured component library and design guidelines, reducing visual/interaction inconsistencies by 35%.
- Proposed and implemented new app features, resulting in 20% more task completion and improved customer satisfaction.
- Designed branded assets for flagship client event, driving a 25% increase in total revenue generation.

**UI UX Designer** | [B2C Infosolutions, Noida](#) *Oct 2021 – Mar 2022*

- Delivered design solutions for 5 mobile apps, 4 websites, and 2 admin panels aligned with client requirements.
- Collaborated with senior designers to refine client strategies, reducing iterations and ensuring on-time delivery.

**Graphic Designer** | [DEV Advertise, Hyderabad](#) *Feb 2021 – Sep 2021*

- Designed 100+ visual assets including social media creatives, videos, print materials, and branding collateral.
- Developed marketing collaterals supporting 7+ client product launches and strengthening digital presence.

## EDUCATION

### Masters in Design

[IIT Delhi](#)  
2025

### Bachelors in Architecture

[NIT Calicut](#)  
2020

## SKILLS

### AI generalist

Conversational UI design, Human-AI collaboration UX, System prompt design, Multi-modal interface design, AI workflow orchestration, AI hallucination handling in UX

### UX Research & Strategy

User Interviews, Usability Testing, Heuristic Evaluation, Journey Mapping, Personas, A/B Testing, Information Architecture, Competitor Analysis

### Design & Prototyping

Wireframing, Interaction Design, Low/High Fidelity Prototypes, UI Design, Behavioural Design, Human-Centered Design, Ergonomics

### Visual Design

Branding, Typography, Iconography, Infographics, Book Design, Web Design, UI Style Guidelines

### Software

Figma, Figma Make, Lovable, Claude AI, Perplexity, NotebookLM, Framr AI, Adobe XD, Photoshop, Illustrator, Premier Pro, Autocad, Revit, Sketchup, Lumion

### Other

Vibe Coding, Cross-functional Collaboration, Rapid Iterations, Design Systems, 3D Printing, Laser Cutting, CNC Router